

# BUSINESS PROFILE



*for globe from globe*

**ROCHDALE BIZ**  
**BANGLADESH**

# Summary

## About

Rochdale Biz is the Trendy & Eco Friendly Jute & Cotton, Truly Jute Diversified Products Manufacturer in Bangladesh. We ensure best quality products, most competitive rates and dedicated services for Customers.

## Mission

# We are committed to environmental leadership in all of our business activities, from operations to the design of our products.

# To unlock the potential of nature to improve the quality of life."

# Think of Jute as an alternative that has always been there. Use Jute and protect the environment.

# "Be the best in the world in the eyes of our customers, employees and stakeholders. To build customers / stakeholders value by delivering Jute diversified products in innovative and cost effective ways. We will realize this mission by setting the highest standards in manufacturing, reliability, safety and cost containment in our company."

## Vision

# To entice the global consumer to use eco-friendly and 100% bio-degradable Jute bags instead of using plastic shopping bag

# Give our planet a chance and use what the earth has given us to make it a better place.

# To make Rochdale Biz as a self dependent and profitable organization.



# Company Overview

We are very excited to introduce "**Rochdale Biz**" as one of the leading and fastest growing reputed eco-friendly products manufacturer & supplier of diversified jute & cotton goods. We have the ability to work with local and international companies interested in jute products and handicrafts. We aim to innovate while ensuring our supply chain is ethical and sustainable.

The company was founded in 2009 by **Rtd Major Zahir Uddin, Engr MD Mahbub Alam and Kazi Ashraful Hoque** when they identified an opportunity to provide a practical solution to companies and consumers who wanted an ecological alternative to a plastic bag. Rochdale Biz, the leading manufacturer and supplier of jute products is committed to the development of products and services that further the creation of an ecologically sustainable future. This company is located at the Mirpur, Dhaka, Bangladesh.

Since the establishment of Rochdale Biz, it aim to made and supplies wide range of innovative and natural products to doors in the world where most people are suffering from the bad effects of chemicals. Also we have reasonable & competitive price range with effect its quality, because Rochdale Biz is playing a role and has geared up its activities in keeping pace with the global demand.



# Profile of Key Personnel



The image shows four vertical profile cards for key management personnel, each with a photo and name/role. A green banner at the bottom of the cards reads "Management".

- Chairman- Rtd Major Zahir Uddin**
- Director- Strategy and Technical Development Engr.MD Mahbub Alam**
- Director- Marketing and Business Development Kazi Ashrafal Hoque (Saymon)**
- Executive Director- Marketing Kawsar Saroar Khan (Farhan)**

## Chairman

Mr. Zahir Uddin is the Chairman of Rochdale Biz. He holds the appointment since its inception. He is the head of Management Board of Rochdale Biz. He is also setting the company's values and standards. He is providing support and advice to the Directors.

## Director- Strategy and Technical Development

Md Mahbub Alam is performing as the Director- Strategy and Technical Development of Rochdale Biz. He was graduated in Mechanical Engineering from the coveted Bangladesh University of Engineering and Technology (BUET). He is an MBA from Commonwealth of Learning. With an outstanding academic record Mr. Alam is also putting in his talent in the development of jute sector of Bangladesh. His diversified thought has made notable contribution in the expansion of the enterprise. He has the experience of serving in different national and multi-national companies.

## Director- Marketing and Business Development

Kazi Ashrafal Hoque is the Director- Marketing and Business Development of Rochdale Biz. He was graduated in Economics from East West University. And also completed his MBA in Marketing from East West University. He has the experience of serving in multi-national company. Mr. Ashrafal is performing many duties aimed at developing and implementing the long- and short-term marketing strategies and plans. He is making customer focused decisions and developing guidelines. He is also ensuring timely product delivery to the Clients. He is also responsible for procurement activities across all divisions within the Rochdale Biz.

## Executive Director-Marketing

Md.Kawsar Saroar Khan (Farhan) is a business graduate from BRAC University currently working as E.D, Marketing at Rochdale Biz. He holds the appointment since its inception. He has taken the lead of marketing for Rochdale Biz focusing on both local and international market. He has prior experience working in few International NGOs that are very prominent in market development approach worldwide. Besides he is an expert in agriculture value chain. Now here in Rochdale Biz he is putting all his effort to expand the market worldwide and to make it one of the best jute diversified product manufacturer in the world. He aims to promote Bangladeshi heritage and culture through jute and products made of jute.

# Company Details

Name of the company	Rochdale Biz
Founded by	Retd Major Nasser Uddin, Engr.Md Mahbub Alam, Kazi Ashraful Hoque
Represented by	Engr. Md Mahbub Alam Kazi Ashraful Hoque
Office Address	Plot#13, Lane#19, Block#A, Section#10, Mirpur, Dhaka – 1216.
Contact(Tel:)	+88 01610021253 +88 01712272277 +88 01819297642
Contact(E-mail)	mahbub@rochdalebiz.com saymon@rochdalebiz.com
Internet Reference	Web: <a href="http://www.rochdalebiz.com">www.rochdalebiz.com</a> Facebook: <a href="http://www.facebook.com/rochdalebiz">www.facebook.com/rochdalebiz</a>
Year of Establishment	2009
Capacity	20 nos sewing machines (15 juki and 5 others), 2 nos jig-jag machines, 1embroidary machines, 1 high/top bed machine(sunstar), 3 no two needle machine (juki), 2 nos overlock machine. 2 no km mack cutting machine(japan) 5 Leather Specialized machine (full factory generator back up available.)
Number of workers/producers	30 persons (15 permanent and 15 on contract basis) Female-20 Male-10
Skill Area	Uniqueness in design, Skilled man power, Quality of the product, On time delivery, Focus on customer satisfaction

# Product Line

To meet prevailing market across the world we have arrayed our inventory of collection. Currently the product range includes:

- Jute Shopping bags
- Cotton Bags
- Canvas Tote Bag
- Jute Wine Bags
- Designer Bags
- Beach-tote Bags
- Jute Cushion Covers, Jute Bed Sheets
- Jute Rugs
- Jute Trays
- Jute Placemats
- Jute Gift Bags
- jute Storage, Cooler Bags
- Jute Mats
- Jute Curtains
- Jute Wedge Espadrille Shoes/Sandals
- Burlap, Hessian Bags
- Non-Woven Bag
- Jute Natural Handicrafts
- Jute Lunch Career
- Promotion Bag
- Jute Cosmetic Bag
- Jute Ladies Handbag
- Jute Executive Bag
- Jute File Folders
- Office Accessories
- Slippers
- Back Pack
- Jute Tote Bags
- Table Mat
- Runner
- Wall Hang
- Floor Mat
- Fashionable Hats
- And Different Jute Diversified Products

# Operations Process



# Description

## **#About us:**

Since the establishment of Rochdale Biz, it aim to made and supplies wide range of innovative and natural products to doors in the world where most people are suffering from the bad effects of chemicals. Also we have reasonable & competitive price range with effect its quality, because Rochdale Biz is playing a role and has geared up its activities in keeping pace with the global demand.

We have a team of highly skilled and experienced weavers, who are in this profession hereditarily and hence work with pride keeping in mind domestic as well as international standards. We create our own designs as well as we can design as per the buyers' choice. Besides, we also accept customized orders. Products are available in different colors, design and sizes. We bring in aristocracy through addition of value by combining leather, cotton and metals with jute fabrics. We welcome heartily any customer from any where in the world.

## **#Quality:**

Rochdale Biz is committed to providing consistent quality of products and ensuring complete satisfaction of customers located around the world. In line with that technological development is viewed as a continuous task where such is needed to attend varying pattern of taste. We are proud to be a Bangladeshi enterprise for Bangladesh produces the best quality jute in the world. Thus it has to yield the best possible products with the touch of a group of skill workers. We have various mechanisms for quality checks under the supervision of experienced professionals.

## **#Customer satisfaction:**

We are in business for the customers and therefore it is to us of paramount importance that customers needs and satisfaction has to be dealt with utmost care. This objective is being nourished by the company since its birth. Since we place reliance on customers' choice and desire, our approach is heterogeneous contemplating buyers of different parts of the world. Our dedicated experts for different buyers help us to maintain a consistent quality. We put in our best effort to attend our customers need at the least possible time.



# Description

## #To Our Clients:

The product ranges shown on our web catalog or printed catalog are just a representation of the different fabrics & products that we carry. Apart from the large assemblage of designs shown on our Product Customization Guide(web catalog/E-catalog/printed catalog), ***we also have the capability to manufacture products as per the specifications given by our valued clients.*** We have a long time experience on its back in dealing all categories of jute products. So we welcome customers from all over the world and in return allow us an opportunity to prove that Bangladesh can be your best source of buying. Our expertise lines in manufacturing and exporting for Men's/Ladies/Children's, our product range consists of different kinds of bags, Promotional items, Wine/bottle covers, Different boxes, Wall hanging, Cushion cover, Room sleeper, Handicraft, other gifts & novelty items etc . We provide any customized design in any range.

## #Why to choose us:

Innovation & Creativity are the strongest pillar of our company. We are successful in business because our customers want to be to successful. They like following of our qualities:

- World's best quality raw materials
- Highest standard of skill personnel
- Timely delivery
- Client centric approach
- Cost effectiveness
- Customization
- Wide market presence





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# ROCHDALE BIZ BANGLADESH

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[www.facebook.com/rochdalebiz](http://www.facebook.com/rochdalebiz)  
[www.rochdalebiz.com](http://www.rochdalebiz.com)

# Think jute think green

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